

## ABSTRACT OF THE DISCLOSURE

To provide a curl straightening method for image receiving paper for sublimation dye transfer, which is capable of realizing a smaller roll core diameter of the roll paper. The curl of an image receiving paper 100 for sublimation dye transfer having stiffness from 500 to 2,500 mg in a direction parallel to the printing direction, which is measured according to JIS L1085, JIS L1096, is straightened by allowing the image receiving paper 100 to pass through gaps 4a, 5a of a guide 3 that bends the image receiving paper 100 in a reverse curling direction.